



26th
ACG HK 2025
香港動漫電玩節

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7.25 > 29

2025

(From Fri to Tue)

5 consecutive days

10am-9pm (7/29: 10am-8pm)

**Hall 1&3,
Hong Kong Convention
and Exhibition Centre**

**Biggest
anime, comics
and games
event in
Hong Kong**

Presenter:



Organizer:



Co-organizers:



粵港澳大灣區
文化協會



Hong Kong Comics &
Animation Federation Limited
香港動漫電玩聯合有限公司



ACGHK

ANIME FAN HAVING FUN TOGETHER IN ACGHK

Hundreds of Thousands of Anime fans flock to HKCEC in summer 2024, hoping that they could have a sneak peak of different latest Anime products. The event is bustling with life.



26th
ACGHK 2025 PO2





ACGHK

THE EVENT WAS IN GREAT SUCCESS

ACGHK has become an international event. Master's demonstrations, Japanese idol selections and animation cosplay competitions will be held across the three main stages. In recent years, international features such as Comic Masters gathering, Elefunpop Art & Toy Show and the Asia-Pacific Cosplay Carnival were added to strengthen global elements.



26th ACGHK 2025 PO3





ACG HK

THE EVENT WAS INGREAT SUCCESS

Exhibitors that have attracted great attention from animation fans including HKBT, HK3C, DANIEL & Co., BANDAI NAMCO, TAKARA TOMY, HOT TOYS, Medialink, MUSE, TINY, threezero, etc., will showcase their latest products to animation fans in return.



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Hong Kong International Art Toys Expo

GATHERING OF WORLD-RENOWNED TOY DESIGNERS

The Hong Kong International Art Toys Expo will take place in a prominent section of the "ACGHK 2025", showcasing the vibrant art toy culture. Artists will display new works at specially designed booths and demonstrate the creative process on-site. Seminars, interactive displays, themed photo booth with large-scale art toys figures, etc. will be arranged to showcase the vibrant trendy toy culture and unite toy enthusiasts from around the world.

Artist: Juce Gace



Artist: G5M6

40-70 renowned art toy designers from around the globe will converge to showcase their latest creations, making it a truly international affair.

Designers from Mainland China, Hong Kong SAR, Japan, Korea, Singapore, Malaysia, Thailand, France, Argentina, and the United States will be invited.

Overseas designers (listed in no particular order)

China: • Chaos.Sui • G5M6 **France:** • Emergency Toys • Juce Gace

Indonesia: • Iky Noah • HENK • Mirfak Prabowo • Kong Andri • Eric Noah • Fatty Bones

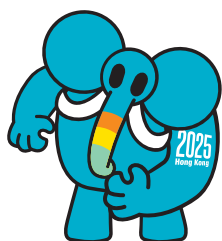
Japan: • RIBONChan • GODTAIL • KENTOO • Hanamusic • OFUTON HEAVEN • KAMAKIRI

Korea: • Fluffy Acorn • ADDNUT STUDIO • Sneezebug • TOiNZ • Duckhead

Malaysia: • Drawdelow Studio • JNJF • Littlepoupees Studio • Little good thing • Roots Studio

South America: • CERRITO **Thailand:** • Zendio Dawa • ImaGin Toy • Mossy Janny • Tangent

Taiwan: • Wrong Gallery • Infinity Toy



ELEFUNPOP

ART & TOY SHOW 2025



藝術玩具展



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ACGHK 2025 PO5



Organizer:



中華人民共和國香港特別行政區政府
文化體育及旅遊局
Culture, Sports and Tourism Bureau
The Government of the Hong Kong Special Administrative Region of the People's Republic of China



Contractor:



粵港澳大灣區
文化協會



Mirko Colak (Serbia)



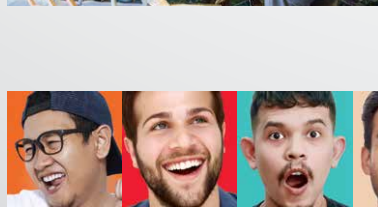
Olivier Pichard &
Cecile Caroline Brun (France)



全璐璐 (China)



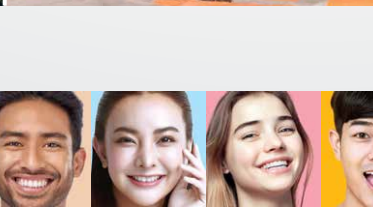
Stevan Subic (Serbia)



慕容引刀 (China)



Emiliano Tanzillo (Italy)



Last year, Comics masters invited from Serbia, France, Italy and China to show their skills and share their experience on stage. The program included International Comics Workshop, Open Forum of Art Jamming and Demonstration Session.

This year, we will continue and expand the lineup, with more participants and more international presence.



馬毅 (China)



Jean-Louis Thouard (France)

Supporting Organizations:



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上海市动漫行业协会
SHANGHAI ANIMATION AND CARTOON ASSOCIATION

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創天綜合同人祭 Creative Paradise 2025

The Creative Paradise

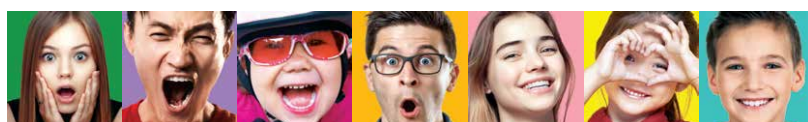
A fair that belongs to all creative artists

Creative Paradise is designed for people that share common interests. The interest can be anything like anime, comics, esports, novels, music or cosplay, etc. Participants can create according to their preferences and showcase their products with others who share the same interests and hobbies. You are going to meet a lot of like-minded friends here. Have fun sharing, creating & interacting together.

Creative Paradise is held annually. We cordially invite everyone to join us. Let's exchange, interact and have fun.

We share same value as Omiket - To initiate and promote the Doujin culture in Hong Kong

Special Thanks to



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電玩手遊世界

mobile game world @ ACGHK

TREMENDOUS SUPPORT FROM WELL KNOWN MOBILE GAMES BRANDS

The first mobile game special event at Ani-com & Games Hong Kong 2023 was sponsored by AlipayHK and SAMSUNG, featuring nearly 30 popular mobile games from Mainland China, Hong Kong and Taiwan. A large number of limited gifts will be offered and visitors can have the opportunity to be the first to play several unreleased games.

Supporting Units: **Ctrl+O**



Renowned exhibitors
Tremendous support from industry well known brands (listed in no particular order)

- 華為應用程式市場 • 香港移動通訊有限公司
- Pose + • Action Toys • 肥皂遊製作有限公司
- Devil Toys Limited • DDP夢設玩 Co.,Ltd. • 魔法風雲會
- 冠恒集團有限公司 • 盾兵科技有限公司
- 姿曼國際有限公司 • 遺落海域 • 蔚藍檔案
- LUNA: 永恆月之國 • LOC League of Champions
- AOA神之怒: 雅典娜 • War of GAMA • MetaCity M
- 秘境傳說: 神木遺跡 • 英雄你好狗 • 文明與征服
- AlipayHK • 鈴蘭之劍: 為這和平的世界 • 宿命迴響
- 神之塔: New World • 排球少年!!FLY HIGH
- NBA 絕對巨星 • 黑子的籃球Street Rivals
- 街頭籃球2: 正宗續作 • 一拳超人: 最強之男 • 絕對演繹
- 雲海: 無限邊境 • 邪影江湖 • 魔力寶貝: 新世界
- 黑色五葉草M 魔法帝之道 • 維京崛起 • 三國志幻想大陸
- 三國志: 戰略版 • Gran Saga: 格蘭騎士團 • 代號鳶



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ESPORTS CARNIVAL

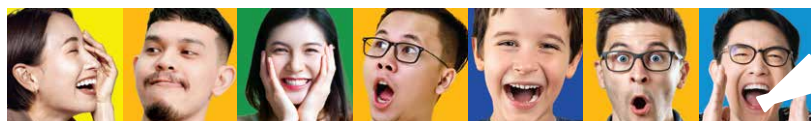
電競嘉年華



ACG HK CAN HELP YOU WITH THAT

Our hundreds of thousands of visitors can provide you with unlimited business opportunities, more than you can ever imagine. New Games, Hot & Trending Esports, Full Gear Enjoy the fun and excitement at the Esports Carnival.

Looking for an opportunity to gain brand exposure, do market promotions and increase your sales revenue significantly?



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香港漫畫支援計劃
HK COMICS SUPPORT PROGRAMME

HONG KONG COMICS POWER

THE DEBUT OF EXCELLENT COMIC ENTERPRISES

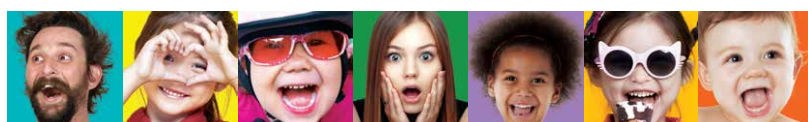
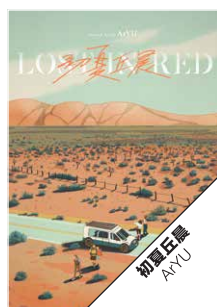
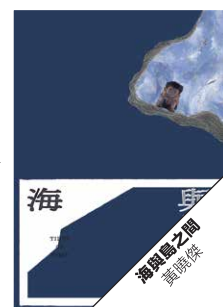
With the great support of the Cultural and Creative Industries Development Agency and the Hong Kong Comics & Animation Federation Limited, the Hong Kong Comics Support Programme has been successfully launched. A platform that allows more talented and creative local comic artists to exchange their ideas and work to the world was introduced, hence our local artists can shine on the international stage.

Since 2021, the support programme has been selecting a group of talented comic enterprises and organized a series of promotional activities. The yearly highlight is the ACGHK, where a group of talented comic artists gather to showcase their comic work, becoming one of the focal points of the exhibition.



Hong Kong Comics & Animation Federation Limited
香港動漫畫聯會有限公司

Hong Kong Comics Support Programme:
17 new original comic works released by the selected comic companies and comic artists:
(listed in no particular order)



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ACGHK RENOWNED EXHIBITORS

Tremendous support from industry well known brands
(listed in no particular order)

HONG KONG BRAND TOY ASSOCIATION

Numerous members of HKBTA participated in several events in ACGHK including Threezero, 千值練, HeroCross, Tiny, Pucky, Soap Studio, How2work, Devil Toys Action Toys, Zu and Pi, etc.

HKBTA is devoted to promoting different limited edition products to satisfy Hong Kong's Art- toy fans.





ACG HK RENOWNED EXHIBITORS

Tremendous support from industry well known brands (listed in no particular order)

The Hong Kong 3C Association was established in 2014, initially proposed by a group of entrepreneurs in the toy industry. The "3C" stands for cooperation, cultural exchange, and caring for society. As a platform for small and medium-sized enterprises (SMEs), it aims to facilitate resource sharing, unity, and inclusiveness, thereby developing both China's domestic and international markets and embodying the spirit of Hong Kong.



Exhibitors at Hong Kong Station: (listed in no particular order)

- Yu Tung Technology Limited
- Sunrise Emarketing Limited
- Sima Enterprises Development Limited
- EZ PROMO LTD
- BricksHouse & UZ Prod.
- Artrain Industrial Ltd.
- Sam & Partners Limited
- Sweety Magic Limited
- Everite Transworld Ltd

Cooperative Brands: (listed in no particular order)





ACG HK RENOWNED EXHIBITORS

Tremendous support from industry well known brands
(listed in no particular order)

BANDAI Daniel & Co is the largest toy distributor in Hong Kong.
Its business covers all over China, Hong Kong,
Macau and Southeast Asia.

Daniel & Co distributes a lot of international well-known
toy brands and one of them is Bandai. Over the years,
Bandai partnered closely with the organizer and held the
GUNPLA BUILDERS WORLD CUP (GBWC) in ACGHK.

Daniel & Co is also the authorized entities
of Sanrio (Japan). It allows Daniel & Co to exploit,
develop, promote and sell HELLO KITTY.



瑞華行
DANIEL & CO.





ACG HK RENOWNED EXHIBITORS

Tremendous support from industry well known brands
(listed in no particular order)

Hot Toys was established in 2000 and was devoted to designing, developing and producing high quality and highly detailed collectibles with authentic likeness. Hot Toys also acquired the official merchandising right to produce characters from Marvel, Disney, DC, Star Wars, Pixar, etc.

Initially, Hot Toys creates 1:6 scale collectible figures. Later, Hot Toys started creating 1:1 collectible figures as well. They provide a lot of innovative & interesting figures like the Cosbaby series, Cosbi Blind Box and CosRider to players and figure lovers.





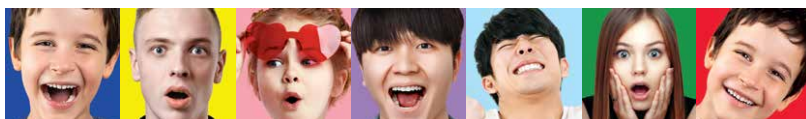
ACG HK RENOWNED EXHIBITORS

Tremendous support from industry well known brands
(listed in no particular order)



Medialink is a leading media content distributor headquartered in Hong Kong with operations in Mainland China, Japan, and Southeast Asia. The group is involved in the distribution of media content and also operates a brand licensing business.

The group is also officially authorized by different brand licensors to distribute copyright content including classic animations, movies and TV series such as 'The Little Prince', 'Star trek', 'Sesame Street', 'Haikyuu!!', 'Ricky Zoom', 'Garfield', 'Popeye the Sailor', and more.



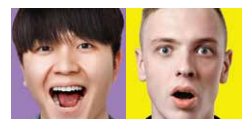


ACG HK RENOWNED EXHIBITORS

Tremendous support from industry well known brands
(listed in no particular order)

MUSE 木棉花

Muse was established in 1992 and headquartered in Hong Kong. The group is very experienced in the trend of animation cartoons, animation movies, product development and product marketing. Muse brings in some of the most popular animation and brands to Hong Kong such as Demon Slayer: Kimetsu no Yaiba, Spy x Family, One Punch Man, Sword Art Online, Pui Pui Molcar, etc.

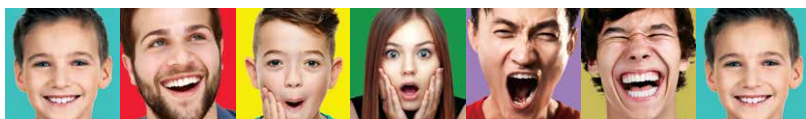
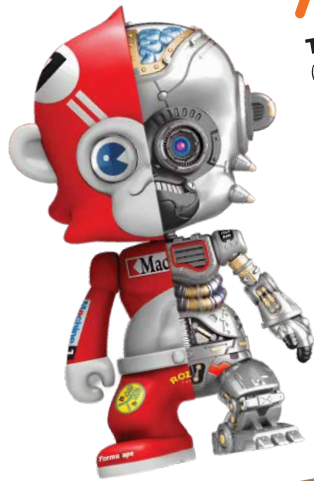




ACGHK RENOWNED EXHIBITORS

Tremendous support from industry well known brands
(listed in no particular order)

Tong Li, Hasbro, Mighty Media, Yu-Gi-Oh, Asia Goal, Animation International, Hung Hung Toys, Winson Classic Creation, SunrisePop, Unbox, Yolopark, etc. Different new ideas, products and creative concepts will be released by exhibitors. Visitors can have a sneak peek at the product's new launch and enjoy shopping.





Starting from ACGHK 2022, the event has invited overseas popular VTuber to interact with Hong Kong fans via different online platforms.

In 2022, two members from the NIJISANJI EN 5th generation, Uki Violeta and Fulgur Ovid were invited.

In 2023, Mysta Rias from Luxiem was invited. This is his last performance and interaction with his fans before his graduation and it is done via online live streaming connected to the ACGHK main stage. Fans in Hong Kong are having so much fun interacting with him.

2024, we invited Hololive VTuber "桃鈴 ねね" to the scene, connected via overseas LIVE to the main stage of the conference, and met with many fans!

Vtuber live show
Break the visitor record and be flooded with people

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26th
ACGHK 2025 P18





動漫 cosplay 大賽

Presenter:
 同德企業有限公司

Organizer:
 凌速博覽
 IN EXPRESS EXPO

Coordinator:


The 20 cosplayers who made it to the finals are the absolute cream of the crop. Their meticulous craftsmanship and effort devoted are definitely astonishing.

The competition took place on the stage of ACGHK, with a professional jury selecting the champion, first runner-up and second runner-up. The Cosplay Popularity King Award will be determined by audience votes.





Tomia (Korea)



えい梨 (Japan)



BaLance (Hong Kong)

Presenter:
 同德企業有限公司

Organizer:
 凌速博覽
IN EXPRESS EXPO

Coordinator:
Spartans Productions

亞太區 Cosplay 嘉年華

One of the annual highlights of the ACGHK every year - with numerous well-known cosplayer groups from the Asia-Pacific region participating in different performances in Hong Kong. The performances features guests including Moe Lori (Japan), Hakken 八犬 (Malaysia), AOKIJI (France), Machi Kaneko (France), MOMO (Taiwan), Hiko (Taiwan), Ajo (Taiwan), EJ & Raven (Philippines), BaLance (Hong Kong), V-Project (Hong Kong), iMOTION (Hong Kong). Cosplay fans get to enjoy the performances and also have the opportunity to interact with each other. It is definitely an event not to be missed!



Jasper Z (Thailand)

V-Project (Hong Kong)



Aomuchka (Thailand)

Jenny (Korea)



26th
ACG HK 2025 P20





Presenter:  **ACGHK** 香港動漫電玩節 Fully supports:  TIF ASIA TOUR 2024 TOKYO IDOL FESTIVAL

CANVAS PROJECT

全民偶像選拔賽



Canvas Project is an idol contest that takes around 4 months.
The intensive competition among talented idols
make the event so much more exciting.

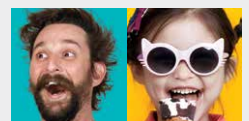
Participants can pick their own performing songs and dances.

After several rounds of knockouts,
finalists will be performing on the main stage in ACGHK.

The winner will receive attractive prizes and rewards.
They also have the chance to cooperate with entertainment/ management
companies and different media platforms. In addition to this,
winners also get the chance to debut as an idol and perform on stage.



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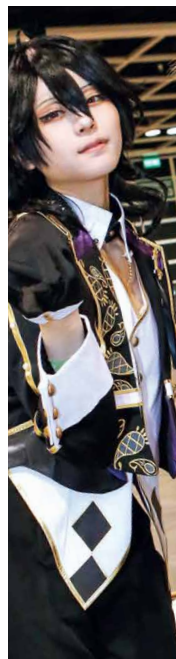




Cosplay Together

29/7 Free entry for Cosplayer!

The first 3000 participants can enjoy free entry.
Cosplay Together! Don't stop having fun and let's spice up the party!



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ACG HK 2025 P22





ACGHK CONTEST AND EVENTS



主辦：



籌辦：



統籌：



主辦：



籌辦：



統籌：



第16屆 香港原創動漫人型設計比賽



主辦：



籌辦：



策劃：



協辦：



全球華人原創漫畫公開賽2025

主辦：



籌辦：



協辦：



高達模型製作人全球盃

主辦：



全民偶像選拔賽

主辦：



籌辦：



26th
ACGHK 2025 P23





ACG HK 2019-2025

LIST OF MAJOR EXHIBITORS

Different new ideas, products and creative concepts will be released by exhibitors. Visitors can have a sneak peek at the product's new launch and enjoy shopping.





ACGHK 2025

香港動漫電玩節

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7.25 > 29

2025

(From Fri to Tue) 5 consecutive days

Hall 1&3, Hong Kong Convention and Exhibition Centre

Exhibition Area:

More than **200,000** Square Foot



HALL

3 >

Creative Paradise
World Doujins
Paradise Hong Kong

HALL

1 >

ACGHK 2025
Hong Kong International
Art Toys Expo
Elefunpop Art Toys Show

Exhibition Category

- Animation videos • Comics/ Entertaining Publications • Art Toys/ Figures
- Esports/ Games/ Apps • Stationary and gifts • Video/ Trending exquisite goods
- Children Exquisite goods • Computer equipments and softwares
- Telecommunication products/ others

Exhibition Type

- Standard exhibition booth • Raw Space

You are welcome to discuss other exhibition types with us according to your needs.

Early Bird Discount

You will enjoy a

10% OFF

early bird discount starting from now to 30 April, 2025



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ACGHK 2025

香港動漫電玩節

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Organizer:



凌速博覽

IN EXPRESS EXPO

In Express Expo Limited focuses its business on exhibition and event organization.

Ani-Com & Games Hong Kong (ACGHK) is one the most renowned mega scale B2C exhibitions IEE has organized. It is famous for its success and record number of attendants. We are honored to have different well-known Anime and exquisite goods exhibitors participating in ACGHK every year.

The Health Expo is organized every year in mid June. Under pandemics, the public is becoming more health-conscious. Our exhibition serves as the best channel for exhibitors to promote their health related products to the public.

Regarding trading sector business, the SISTERS BeautyPro Trade Fair tailored for the professional beauty industry is organized twice a year in May and Aug.

IEE provides comprehensive exhibition platforms and opportunities for businesses to gain brand exposure and market their product.

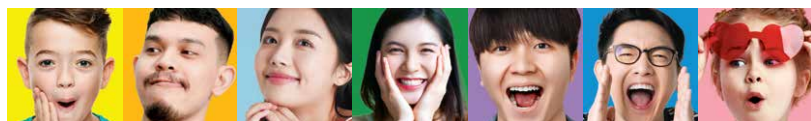
Contact:

In Express Expo Limited

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