



Presenter:  
同德企業  
有限公司



Organizer:



Co-organizers:



The most highlighted  
summer event of the year

25th  
**ACG HK** 2024  
香港動漫電玩節

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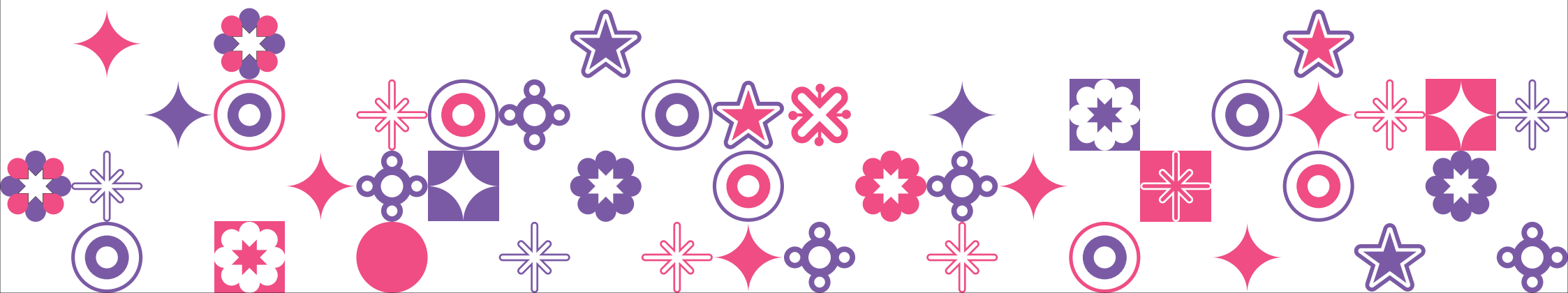
**7.26 > 30**

2024

(From Fri to Tue, 5 consecutive days)

**Hall 1, Hong Kong Convention And  
Exhibition Centre**

The 25th  
anniversary;  
**continues  
to shine**





# ACGHK

## MAJOR MEDIA REPORTS

Visitors spending over ten thousands purchasing;  
**Sing Tao Daily**



動漫迷前一晚到場排隊 am730

Exhibitors: Visitors had strong consumption intentions and are willing to purchase; **RTHK**



Cosplay was a big hit; **HKCD**



71-year-old Susan Tse's cosplay experience;  
**Sing Tao headline**



500 visitors rushing in ACGHK just to buy their favorite products; **Yahoo! News**



A big crowd of people even in the last day; visitors re-entering three times to clear out all the remaining stock; **hket**



Autograph session attracting thousands of onlookers; **am730**







# ACGHK

## ANIME FAN HAVING FUN TOGETHER IN ACGHK

Hundreds of Thousands of Anime fans flock to HKCEC in summer 2023, hoping that they could have a sneak peak of different latest Anime products. The event is bustling with life.







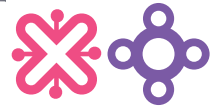
**ACG HK**  
THE EVENT WAS IN  
GREAT SUCCESS







ACGHK  
THE EVENT WAS IN  
GREAT SUCCESS

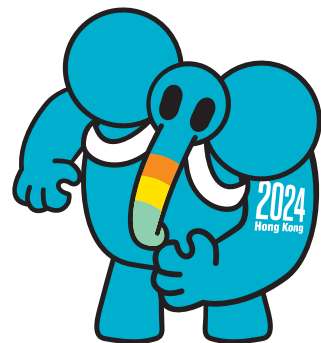


25th  
ACGHK2024



O5





**ELEFUNPOP  
ART & TOY SHOW 2024**

**潮巨匠**

藝術玩具展

Participations of Masters from all around the world

TO SIGN, VEND,  
EXCHANGE  
AND CREATE

Elefunpop Art & Toy Show 2024 showcases the latest artwork collections from different designer artists. Exhibitions and other interactive activities will be held for public visitors for a more comprehensive understanding of the artwork presented.

Overseas designers (listed in no particular order)

**China:** • Angry Baby • HIDDEN WOOO • MR·大門牙

• QOQO\_BE\_CURIOUS • Tin Town • 稀土藝術

**Japan:** • GODTAIL • GRAPEBRAIN • KAMAKIRI • KENTOO

**Koren:** • 2oz • ADDNUT STUDIO • Ratokim

• AhnsimFactory • duckhead • TOINZ **Malaysia:** • drawdelow

• JNJF • littlegoodthings • MichaelChuah • Little Poupees Studio

• Oodplex **Thailand:** • KottonFactory • MRKreme • Ngaew.ngaew

• Poriin • Tangent • Zingzingthelion • ZendioDawa







Illustration: Zako

# CP

## 創天綜合同人祭 Creative Paradise 2024

The Creative Paradise  
A fair that belongs to all creative artists

Creative Paradise is designed for people that share common interests. The interest can be anything like anime, comics, esports, novels, music or cosplay, etc. Participants can create according to their preferences and showcase their products with others who share the same interests and hobbies. You are going to meet a lot of like-minded friends here. Have fun sharing, creating & interacting together.

Creative Paradise is held annually. We cordially invite everyone to join us. Let's exchange, interact and have fun.

We share same value as Omiket - To initiate and promote the Doujin culture in Hong Kong

Special Thanks to



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# 電玩 手遊世界

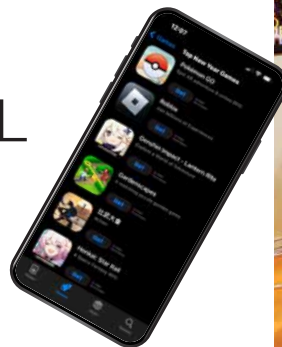
mobile game world @ ACGHK

Supporting Units:

Ctrl+  
ACT MEDIA  
*The agency of actions*

## TREMENDOUS SUPPORT FROM WELL KNOWN MOBILE GAMES BRANDS

The first mobile game special event at Ani-com & Games Hong Kong 2023 was sponsored by AlipayHK and SAMSUNG, featuring nearly 30 popular mobile games from Mainland China, Hong Kong and Taiwan. A large number of limited gifts will be offered and visitors can have the opportunity to be the first to play several unreleased games.



Renowned exhibitors Tremendous support from industry well known brands (listed in no particular order)

- HUAWEI AppGallery • CSL Mobile Limited • Pose + • Action Toys • Soap Studio Co., Ltd • Devil Toys Limited • DDP GZ Co.,Ltd. • Magic : The Gathering
- Good Century Holdings LTD • TITANS ENTERTAINMENT LTD • Gimian International Ltd • 遺落海域 • 蔚藍檔案 • LUNA: 永恆月之國 • LOC League of Champions
- AOA神之怒: 雅典娜 • War of GAMA • MetaCity M • 秘境傳說: 神木遺跡 • 英雄你好狗 • 文明與征服 • AlipayHK • 鈴蘭之劍: 為這和平的世界 • 宿命迴響
- 神之塔: New World • 排球少年!! FLY HIGH • NBA 絕對巨星 • 黑子的籃球Street Rivals • 街頭籃球2: 正宗續作 • 一拳超人: 最強之男 • 絕對演繹 • 雲海: 無限邊境
- 邪影江湖 • 魔力寶貝: 新世界 • 黑色五葉草M 魔法帝之道 • 維京崛起 • 三國志幻想大陸 • 三國志: 戰略版 • Gran Saga: 格蘭騎士團 • 代號鳶







# ESPORTS CARNIVAL 電競嘉年華

New Games,  
Hot & Trending Esports,  
Full Gear Enjoy the fun  
and excitement at the Esports Carnival.

Looking for an opportunity to gain brand exposure,  
do market promotions and increase your  
sales revenue significantly?

**ACG HK**

**CAN HELP YOU WITH THAT**

Our hundreds of thousands of  
visitors can provide you with  
unlimited business opportunities,  
more than you can  
ever imagine.



25th  
**ACG HK 2024**



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# HONG KONG COMICS POWER

## THE DEBUT OF EXCELLENT COMIC ENTERPRISES

With the great support of the Hong Kong Special Administrative Region Government and the Hong Kong Comics & Animation Federation Limited, the Hong Kong Comics Support Programme has been successfully launched. A platform that allows more talented and creative local comic artists to exchange their ideas and work to the world was introduced, hence our local artists can shine on the international stage.

Since 2021, the support programme has been selecting a group of talented comic enterprises and organized a series of promotional activities. The yearly highlight is the ACGHK, where a group of talented comic artists gather to showcase their comic work, becoming one of the focal points of the exhibition



Hong Kong Comics &  
Animation Federation Limited  
香港動漫畫聯會有限公司

## Hong Kong Comics Support Programme; Nominated works



(listed in no particular order)





# ACGHK

## RENOWNED EXHIBITORS

Tremendous support from industry well known brands  
(listed in no particular order)



**HONG KONG  
BRAND TOY  
ASSOCIATION**

香港品牌玩具  
協會



Numerous members of HKBTA participated in several events in 2023 ACGHK including Threezero, 千值練, HeroCross, Tiny, Pucky, Soap Studio, How2work, Devil Toys Action Toys, Zu and Pi, etc.

HKBTA is devoted to promoting different limited edition products to satisfy Hong Kong's Art- toy fans.





# ACGHK

## RENOWNED EXHIBITORS

Tremendous support from industry well known brands  
(listed in no particular order)



The Hong Kong 3C Association was established in 2014, initially proposed by a group of entrepreneurs in the toy industry. The "3C" stands for cooperation, cultural exchange, and caring for society. As a platform for small and medium-sized enterprises (SMEs), it aims to facilitate resource sharing, unity, and inclusiveness, thereby developing both China's domestic and international markets and embodying the spirit of Hong Kong.

### Exhibitors at Hong Kong Station: (listed in no particular order)

- Yu Tung Technology Limited • Sunrise Emarketing Limited
- Sima Enterprises Development Limited • EZ PROMO LTD
- BricksHouse & UZ Prod. • Artrain Industrial Ltd.
- Sam & Partners Limited • Sweety Magic Limited
- Everite Transworld Ltd

### Cooperative Brands: (listed in no particular order)





# ACGHK

## RENOWNED EXHIBITORS

Tremendous support from industry well known brands  
(listed in no particular order)



**瑞華行**  
**DANIEL & CO.**

BANDAI Daniel & Co is the largest toy distributor in Hong Kong.  
Its business covers all over China, Hong Kong, Macau and Southeast Asia.

Daniel & Co distributes a lot of international well-known toy brands and one of them is Bandai. Over the years, Bandai partnered closely with the organizer and held the GUNPLA BUILDERS WORLD CUP (GBWC) in ACGHK.

Daniel & Co is also the authorized entities of Sanrio (Japan).  
It allows Daniel & Co to exploit, develop, promote and sell HELLO KITTY.



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# ACGHK

## RENOWNED EXHIBITORS

Tremendous support from industry well known brands  
(listed in no particular order)



Hot Toys was established in 2000 and was devoted to designing, developing and producing high quality and highly detailed collectibles with authentic likeness. Hot Toys also acquired the official merchandising right to produce characters from Marvel, Disney, DC, Star Wars, Oixar, etc.

Initially, Hot Toys creates 1:6 scale collectible figures. Lately, Hot Toys started creating 1:1 collectible figures as well. They provide a lot of innovative & interesting figures like the Cosbaby series, Cosbi Blind Box and CosRider to players and figure lovers.





# ACGHK

## RENOWNED EXHIBITORS

Tremendous support from industry well known brands  
(listed in no particular order)



Medialink is a leading media content distributor headquartered in Hong Kong with operations in Mainland China, Japan, and Southeast Asia. The group is involved in the distribution of media content and also operates a brand licensing business.

The group is also officially authorized by different brand licensors to distribute copyright content including classic animations, movies and TV series such as 'The Little Prince', 'Star trek', 'Sesame Street', 'Haikyuu!!', 'Ricky Zoom', 'Garfield', 'Popeye the Sailor', and more.





# ACGHK

## RENOWNED EXHIBITORS

Tremendous support from industry well known brands  
(listed in no particular order)

# MUSE 木棉花

Muse was established in 1992 and headquartered in Hong Kong. The group is very experienced in the trend of animation cartoons, animation movies, product development and product marketing. Muse brings in some of the most popular animation and brands to Hong Kong such as Demon Slayer: Kimetsu no Yaiba, Spy x Family, One Punch Man, Sword Art Online, Pui Pui Molcar, etc.





## RENOWNED EXHIBITORS

**Tremendous support from industry well known brands**  
(listed in no particular order)

Tong Li, Hasbro, Mighty Media, Yu- Gi- Oh, Asia Goal, Animation International, Hung Hung Toys, Winson Classic Creation, Sunrisepop, Unbox, Yolopark, etc. Different new ideas, products and creative concepts will be released by exhibitors. Visitors can have a sneak peek at the product's new launch and enjoy shopping.





# MYSTA RIAS

Nijisanji En Vtuber:



©ANYCOLOR Inc.

## Vtuber live show Break the visitor record and be flooded with people

Starting from ACGHK 2022, the event has invited overseas popular VTuber to interact with Hong Kong fans via different online platforms.

In 2022, two members from the NIJISANJI EN 5th generation, Uki Violeta and Fulgur Ovid were invited.

In 2023, Mysteria Rias from Luxiem was invited. This is his last performance and interaction with his fans before his graduation and it is done via online live streaming connected to the ACGHK main stage. Fans in Hong Kong are having so much fun interacting with him.



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# 動漫 cosplay 大賽



The 20 cosplayers who made it to the finals are the absolute cream of the crop. Their meticulous craftsmanship and effort devoted are definitely astonishing.

The competition took place on the stage of ACGHK, with a professional jury selecting the champion, first runner-up and second runner-up. The Cosplay Popularity King Award will be determined by audience votes.

Presenter:



Organizer:



Coordinator:





# 亞太區 Cosplay 嘉年華



One of the annual highlights of the ACGHK every year - with numerous well-known cosplayer groups from the Asia-Pacific region participating in different performances in Hong Kong. The performances features guests including Moe Lori (Japan), Hakken 八犬 (Malaysia), AOKIJI (France), Machi Kaneko (France), MOMO (Taiwan), Hiko (Taiwan), Ajo (Taiwan), EJ & Raven (Philippines), BaLance (Hong Kong), V-Project (Hong Kong), iMOTiON (Hong Kong). Cosplay fans get to enjoy the performances and also have the opportunity to interact with each other. It is definitely an event not to be missed!

Presenter:  同德企業有限公司

Organizer:  凌速博覽  
IN EXPRESS EXPO

Coordinator: **Spartans Productions**



**V-Project** (Hong Kong)



**BaLance** (Hong Kong)



**iMOTiON** (Hong Kong)



**八犬** (Malaysia)



**MOMO** (Taiwan)



**EJ** (Philippines)



**Raven** (Philippines)



**AOKIJI** (France)



**Machi Kaneko** (France)



**伊織萌** (Japan)



**阿兆** (Taiwan)



**HIKO** (Taiwan)



# The highly anticipated first Japanese idol contest in Hong Kong **begins now!**

Canvas Project is an idol contest that takes around 4 months. The intensive competition among talented idols make the event so much more exciting.

Participants can pick their own performing songs and dances. After several rounds of knockouts, finalists will be performing on the main stage in ACGHK. The winner will receive attractive prizes and rewards. They also have the chance to cooperate with entertainment/ management companies and different media platforms. In addition to this, winners also get the chance to debut as an idol and perform on stage.



# CANVAS PROJECT

## 全民偶像選拔賽



25th  
ACGHK2024







**Cosplay**  
*together*

**7.30** after 3pm  
Free entry for Cosplayer!

The first 3000 participants can enjoy free entry.  
Cosplay Together! Don't stop having fun and let's spice up the party!







**ACGHK**  
CONTEST AND EVENTS



主辦: 同德企業有限公司  
籌辦: 凌速博覽  
統籌:



主辦: 同德企業有限公司  
籌辦: 凌速博覽  
統籌:

第15屆 香港原創動漫人型設計比賽

**動物狂潮** 玩轉森林

主辦: 香港漫遊文化協會  
籌辦: ACGHK 香港動漫電玩節  
策劃: 漫創作  
協辦: HONG KONG SOCIETY OF ILLUSTRATORS 香港插畫家協會

全球華人原創  
漫畫公開賽



主辦: 香港漫遊文化協會  
籌辦: ACGHK 香港動漫電玩節  
協辦: Hong Kong Comics & Animation Federation 香港動漫電玩節



主辦:

**CANVAS PROJECT**  
全民偶像選拔賽

主辦: 凌速博覽 ACGHK 香港動漫電玩節





# ACGHK 2019-2024

## LIST OF MAJOR EXHIBITORS

Different new ideas, products and creative concepts will be released by exhibitors. Visitors can have a sneak peek at the product's new launch and enjoy shopping.



SAMSUNG



PlayStation

瑞華行  
DANIEL & CO.

cs|. 5G

Topi



千值練

中國移動  
China Mobile

ASIA GOAL

MUSE 木棉花

UCOLLEX  
ULTIMATE COLLECTING EXPERIENCE

3  
HKBT

TINY 微影

數碼港  
Cyberport

three  
zero

Medialink  
羚邦

ESPORTS  
CARNIVAL  
2021

ToysRUs

M  
曼迪傳播

玉皇朝  
JADE DYNASTY

Hasbro

你越TeeN地  
TEENSCHANNEL

winsonclasscreation  
猿创作

UNBOX  
INDUSTRIES

HK3C

FAT  
TOY

FunFun  
Show

广州市文化广电旅游局  
Guangzhou Municipal Culture, Radio, Television and Tourism Bureau

Hong Kong Comics &  
Animation Federation Limited  
香港動漫展聯合有限公司

漫漫行



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**ACGHK** 2024

香港動漫電玩節

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**7.26 > 30**

2024 (From Fri to Tue, 5 consecutive days)

**Hall 1, Hong Kong Convention And  
Exhibition Centre**

Exhibition Area:

**180,000** Square Foot

### Exhibition Category

- Animation videos • Comics/ Entertaining Publications
- Art Toys/ Figures • Esports/ Games/ Apps
- Stationary and gifts • Video/ Trending exquisite goods
- Children Exquisite goods • Computer equipments and softwares
- Telecommunication products/ others

### Exhibition Type

- Standard exhibition booth • Raw Space
- You are welcome to discuss other exhibition types with us according to your needs.

### Early Bird Discount

You will enjoy a

**10% OFF**

**early bird discount starting from now to 30 April, 2024**



25th  
**ACGHK** 2024



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In Express Expo Limited focuses its business on exhibition and event organization.

Ani-Com & Games Hong Kong (ACGHK) is one the most renowned mega scale B2C exhibitions IEE has organized. It is famous for its success and record number of attendants. We are honored to have different well-known Anime and exquisite goods exhibitors participating in ACGHK every year.

The Health Expo is organized every year in mid June. Under pandemics, the public is becoming more health-conscious. Our exhibition serves as the best channel for exhibitors to promote their health related products to the public.

Regarding trading sector business, the SISTERS BeautyPro Trade Fair tailored for the professional beauty industry is organized twice a year in May and Sept.

IEE provides comprehensive exhibition platforms and opportunities for businesses to gain brand exposure and market their product.







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**ACGHK 2024**  
香港動漫電玩節

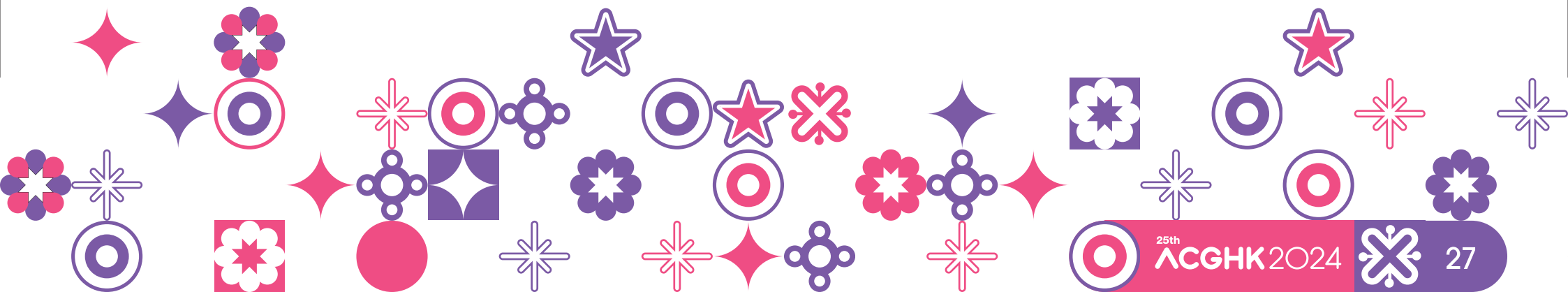
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**ACGHK 2024**



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